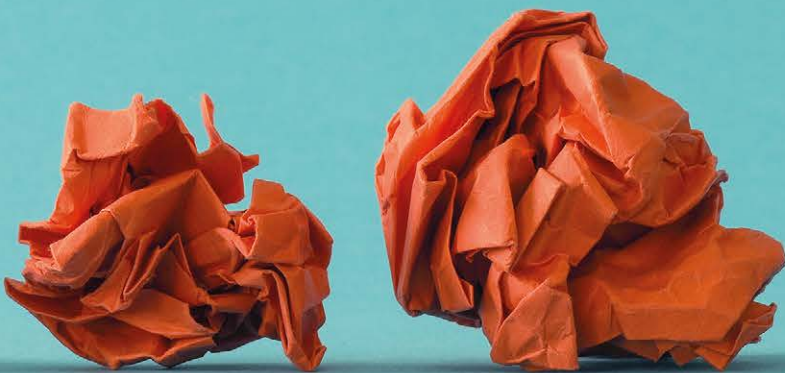


FOUNDER COACHING



Founder Coaching

Do you want to realize your ideas and become self-employed, but aren't sure where to start? Are you technically well-prepared, but still have questions about topics like business model development, business plans, accounting, or corporate design?

We'll help you prepare optimally for self-employment. In individual coaching sessions, you'll work with experienced specialists on precisely the areas where you need support.

We coach with respect and on equal footing.

Together, we'll create your individual coaching program from the following options:

- **Developing a business idea** – We'll refine your idea and make it feasible.
- **Business plan including financial section** – We'll develop a clear plan with realistic figures.
- **Choosing the right legal structure** – We'll find the appropriate legal form for your project.
- **Funding & financing** – We'll explore suitable programs and financing options.
- **Product development** – We'll develop marketable, potentially scalable products with you.
- **Taxes & accounting** – We'll explain the basics in a clear and practical way.
- **Corporate Design** – We'll develop your logo with you and sharpen your unique selling proposition.
- **Marketing Strategy** – We'll develop a strategy to help you attract the right customers.
- **Website** – We'll help you create a professional website.
- **Entrepreneurial Role** – We'll empower you with self-organization, building healthy routines, and resilience.
- **Feasibility Study & Expert Opinion** – We are authorized to issue the necessary certificate.
- **Applying for the Start-up Grant** – We'll guide you through the entire process.

Up to 63 individual coaching sessions of 45 min each, within a max of 8 weeks.

Appointments are scheduled individually and flexibly and can also be conveniently conducted online from home.

Eligible for funding through AVGS. Program number: 922 / 110 / 25

Procedure



1.  **Book an appointment**
Book an appointment online
or call us.
030 / 64073290
www.andersberater.de
2.  **Initial Consultation**
In a free initial consultation, we clarify
which topics you need support with.
By phone, Zoom, or in our office.
3.  **Module Selection**
We will select a module together with you that
is precisely tailored to you.
Content from other modules can also be integrated.
An offer will be prepared.
4.  **AVGS**
You get an AVGS (activation and placement voucher)
from the employment agency or the job center.
We fill out the AVGS and send it to the employment agency
or the job center.
After about 7 days, the coaching can begin.
There are no costs for you.
5.  **Individual Coaching**
In individual coaching, you will be trained by our specialists.
At the end of the coaching, you will gain clarity about yourself,
your strengths and unique qualities, as well as your individual
wishes and needs.
You will receive guidance for your career that helps you to
develop yourself and your potential



Book a free initial consultation

Looking forward to seeing you

030 64073290

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