

# Career Coaching for Creatives



ANDERSBERATER  
/NNEN

# Career Coaching for Creatives



## andersberater/innen creative

"Are you creative and still have no money?" – that doesn't have to be the case if you are properly positioned.

We help you better combine passion and profitability and also address your individual challenges. The art and creative industry is very special and works differently in many ways compared to other markets.

If you want to find your place in the "creative economy," you need a unique strategy. We work with you to develop your very own approach and find a working method that suits you.

Our solution is: Artistically free, financially independent!

Funding through an activation and placement voucher (AVGS) is possible. You can get the voucher from your employment agent at the employment agency or the job center.

### Coaching Content

- Recognize artistic potential and strengthen self-esteem
- Sharpen profile
- Authentic self-marketing
- Self-organization
- Presence, presentation
- Elevator pitch for creatives
- Dealing with failures
- Improvement of acquisition and communication strategies
- Optimization of portfolio and application documents
- Business correspondence with project partners
- Strategic development of industry-specific networks






**50 individual coaching sessions of 45 minutes each within a maximum of 12 weeks.**

Appointments are arranged individually and can also be conveniently conducted online from home.

**Module number 922 / 21 / 24**

# Procedure



1.  **Book an appointment**  
Book an appointment online  
or call us.  
030 / 64073290  
[www.andersberater.de](http://www.andersberater.de)
2.  **Initial Consultation**  
In a free initial consultation, we clarify  
which topics you need support with.  
By phone, Zoom, or in Neukölln.
3.  **Module Selection**  
We will select a module together with you that  
is precisely tailored to you.  
Content from other modules can also be integrated.  
An offer will be prepared.
4.  **AVGS**  
You get an AVGS (activation and placement voucher)  
from the employment agency or the job center.  
We fill out the AVGS and send it to the employment agency or the job center.  
After about 7 days, the coaching can begin.  
There are no costs for you.
5.  **Individual Coaching**  
In individual coaching, you will be trained by our specialists.  
At the end of the coaching, you will gain clarity about yourself,  
your strengths and unique qualities, as well as your individual  
wishes and needs.  
You will receive guidance for your career that helps you to  
develop yourself and your potential



**Book a free initial consultation**

# Looking forward to seeing you

## 030 64073290

ANDERSBERATER  
/NNEN

Wilhelm-Busch-Str. 12  
12043 Berlin  
Tel. 030 64073290  
[www.andersberater.de](http://www.andersberater.de)  
[info@andersberater.de](mailto:info@andersberater.de)



**Book a free initial consultation**



ANDERSBERATER  
/NNEN