



Career Coaching

Give your career the right direction



ANDERSBERÄTER
/NNEN

Philosophy

"There is nothing permanent except change"

Every human being has a multitude of abilities, strengths, and talents. The individual combination of these parameters makes up the uniqueness of the individual, creating a distinct profile. Knowing your own combination and profile, makes it much easier to decide on a suitable apprenticeship, an area of study, or an advertised position. Based on one's profile, an employer can assign an employee to the right position in the enterprise.

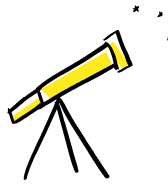
andersberater/innen offers you various modules of personal coaching in which you define and push your personal and professional goals. Together, we will develop a strong profile to help you confidently present yourself in job applications. With the help of proven coaching strategies, we engage, expand, and consolidate your core competencies for a clear positioning in the job market or area of study.



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Module 1



P^x - Potential development

Potential development is aimed at job seekers who want to recognize their **personal development potential** more clearly and develop it further in order to work out realistic integration strategies and paths into the labor market on this basis in a next step. The target group of this qualification are customers who, in their current situation, cannot yet concentrate on a new professional situation due to various barriers.

The aim of this coaching is to reduce or completely remove any obstacles and to make new perspectives recognizable. Funding via an activation and placement voucher (AVGS) is possible. You can get the voucher from your placement officer at the employment agency or the job center.

Career Coaching Contents:

- Strength's analysis
- Identifying development potential
- Developing integration strategies
- Analysis and implementation of application strategy
- Identifying potentials and opportunities on the job market
- Stress management
- Resilience coaching to cope with crisis situations
- Analysis of career options

In addition to coaching, this unit extends to special coaching sessions on topics such as body language, time management, conflict management, and social media.

50 personal coaching sessions of 45 minutes (max. 12 weeks).

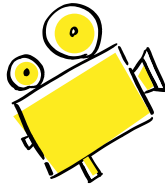
The appointments are scheduled individually with flexibility and can be conducted online from the comfort of your home.

Maßnahmenummer 922 / 21 / 24



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Module 2



Clip your job

Apply for a job with a twist. – show what CVs and resumes can't: your personality. If you see that basic application documents do not lead to success on the job market, a video clip application can offer an original alternative to spark the interest of employers.

In the CLIP YOUR JOB, you will work with a coach to create an application video with which you can authentically highlight your personality. In preparation for the video shoot, the coaching process focuses on identifying what makes you unique. The coaching supports you in recognizing your potential and what you can bring to the job market more tangibly.

You will receive your video as a file at the end of the coaching sessions. In addition, your video can be published on the video job platform Tanedo. Funding is possible through placement voucher (AVGS), which you can obtain from your employment agency or job center.

Career Coaching Contents:

- Analysis of your biography
- Reflections on your own situation
- Development of unique selling point, visions, and goals
- Optimization of application documents
- Concrete preparation for the video
- Video shooting
- Uploading of the application video on Tanedo
- Training for job interviews

50 personal coaching sessions of 45 minutes each (max. 12 weeks).

The appointments are scheduled individually with flexibility and can be conducted online from the comfort of your home.

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Module 3



andersberater/innen creative

Coaching for creative people

"Your profitability is not as high as your creativity?" - that doesn't have to be the case if you're set up correctly.

We help you better combine passion and profitability, in addition to addressing the challenges of the pandemic. The arts and creative industries are special and work differently than other markets in many ways.

If you want to find your place in the "creative economy", you need your own strategy. We work with you to develop your own personal approach and find a way of working that suits you.

Our solution is: Artistically free, financially independent!

Let's tackle it!

Career Coaching Contents

- Recognizing the artistic potential and strengthening self-esteem
- Sharpen your profile
- Find work methods that suits you
- Authentic self-marketing
- Self-organization
- Presence and presentation
- Elevator pitch for creatives
- Dealing with failures
- Improvement of acquisition and communication strategies
- Development and optimization of portfolio and application documents
- Business correspondence with potential project partners and employers
- Strategic development of industry-specific networks
- Professional re-orientation

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Process



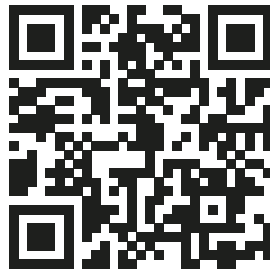
1.  **Book an appointment**
Book an appointment online or call us..
030 64073290
www.andersberater.de
2.  **Initial consultation**
During our free initial consultation, we clarify what topics you would need help with. By phone, zoom or in **our office**.
3.  **Module selection**
Together, we select a module and **tailor it to you and your needs**. Content from other modules can also be integrated.
4.  **AVGS (Arbeits- und Vermittlungsgutschein).**
You get it from an employment agency or a job center. We fill out the AVGS and send it to the corresponding employment agency or job center. Seven days after we filled out the AVGS, we start the coaching. **You will not incur any costs.**
5.  **Individual coaching**
With our one-to-one coaching you will be supported by our trained specialists.



Book a free consultation now

We are looking forward to you!

**Book a free initial
consulting
now**



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